

AN AUDIO DOCUMENTARY



THE BAKE SALE

FUNDRAISING & SOCIAL JUSTICE
IN THE 21ST CENTURY

PRODUCED BY KELLY E. SPIVEY

ABOUT THE BAKE SALE

This series documents the rise in bake sales as a response to recent civil rights violations and police brutality across the United States. Run by both pastry chefs and home bakers, these bake sales have formed a loose structure relying heavily on social media due to the COVID-19 pandemic, which began to affect the United States in earnest in March 2020, two months prior to George Floyd's murder and the subsequent rise in mainstream support for social justice groups such as Black Lives Matter.

ABOUT KELLY

Originally from North Carolina, Kelly has lived in Savannah, Boston, and New Orleans before settling in her current hometown of Memphis, TN. She holds an MA in Southern Studies from the University of Mississippi and a BFA in Photography from SCAD. She is currently pursuing an MFA in Documentary Expression from the University of Mississippi.

Prior to her graduate studies, she was a pastry chef at multiple James-Beard nominated restaurants.

Her current documentary work focuses on baking within southern foodways and its intersection with labor and gender in domestic and professional kitchen spaces.



See more at kellyespivey.com

“
**WE CAN REALLY
REFLECT
OUR VALUES IN
ALL THE
DECISIONS WE
MAKE
IN OUR BUSINESS -
AND WE MAKE A
LOT OF DECISIONS
EVERYDAY.**
“

- SARAH O'BRIEN

“
**PEOPLE CAN
MAKE A
STATEMENT**

**- LIKE A SOCIAL
MEDIA POST -**

**BUT THERE'S A
LOT MORE THAT
GOES INTO**

**ACTUALLY
SUPPORTING
BLACK LIVES.**
“

“

I FEEL LIKE EVERYBODY
WAS EITHER SPEAKING
OUT
FOR THE MOVEMENT
OR AGAINST THE
MOVEMENT.

THERE WAS VERY FEW
PEOPLE STAYING SILENT

“

-JONNI SCOTT

“

I AM A BAKER
AGAINST RACISM.

I'VE BEEN A BAKER
AGAINST RACISM.

I'M ON BOARD.

“

-MARLEY DELL



BAKERS
TRULY ARE
SOME OF
THE MOST
GENEROUS
PEOPLE
YOU'LL
EVER MEET

-SARAH O'BRIEN



BAKERS

IN THIS SERIES HAVE DONATED OVER
\$100,000 TO :

**SOUTHERN
RESTAURANTS
FOR RACIAL
JUSTICE**



B★A★R
BARTENDERS
AGAINST RACISM

**SIDE
BY
SIDE**

 **Planned Parenthood**
Southeast, Inc.

**Sister
Song**

Women of Color Reproductive
Justice Collective



United We Dream®


Mutual Aid Disaster Relief

**FAMILIES
BELONG
TOGETHER**


**BORDER
ANGELS**
ANGELES DE LA FRONTERA



SANTOS


**THE
OKRA
PROJECT**

**BLACK
LIVES
MATTER**
= ARLEY BELL

**MARCH
FOR OUR
LIVES** 

“
YOUR
EVERYDAY
LIFE, EVEN
WHEN YOU'RE
CELEBRATING,
CAN BE A
PART OF A
FIGHT FOR
JUSTICE.
”



